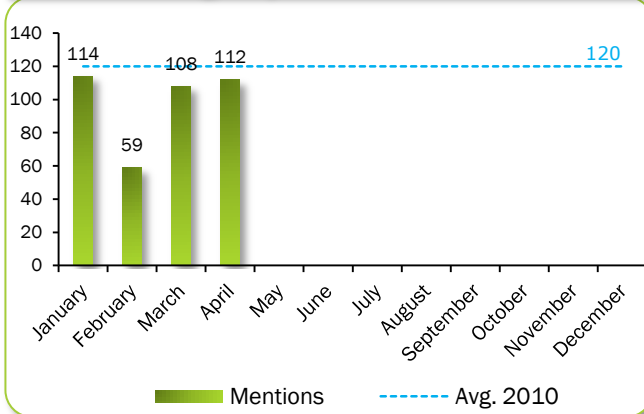


# Monthly overview

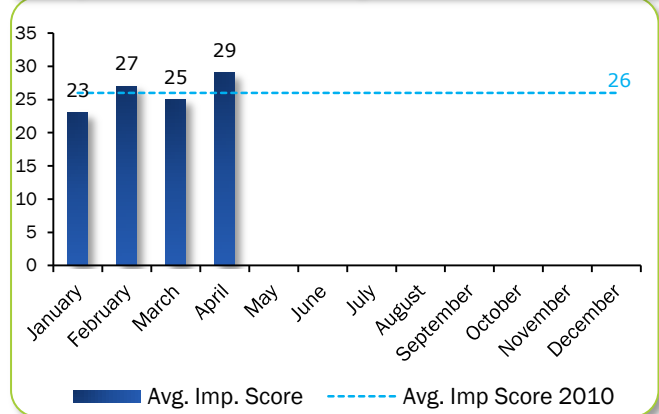
Customer name

April 2011

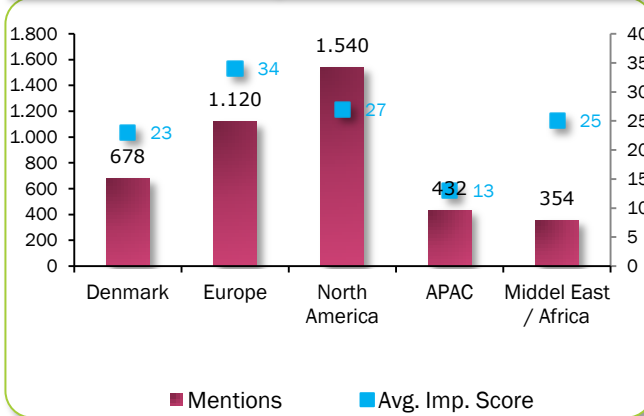
## Mentionings by months



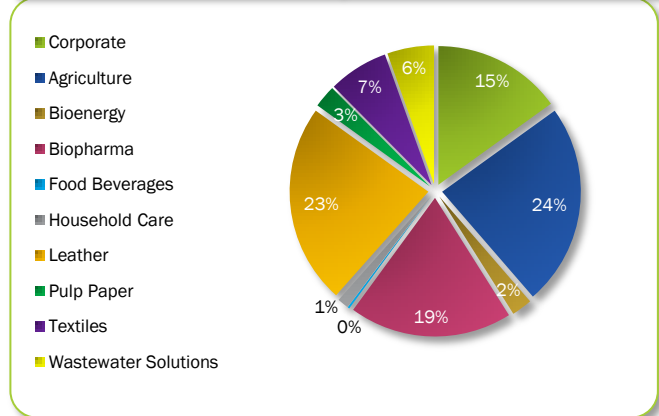
## Impression Score by months



## Mentions & Impression Score



## Business areas – percent- YTD



## Benchmark 2011

